

“Integrating Passive Design Strategies For Enhanced User Comfort In Modern Hotel Architecture”

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ABSTRACT

The evolution of modern hotel architecture increasingly reflects the demand for user-centered and sustainable design. This study explores the integration of passive design strategies as a means to enhance user comfort in contemporary hotel environments. Passive design—which relies on climatic and site conditions to maintain thermal, visual, and acoustic comfort without mechanical systems—offers significant benefits in terms of energy efficiency, indoor environmental quality, and user satisfaction. Through literature review, case study analysis, and stakeholder interviews, this research evaluates key passive techniques such as solar orientation, natural ventilation, thermal massing, shading, and daylighting, assessing their application in selected hotel facilities within Nigeria. Findings highlight the relevance of passive strategies in achieving sustainable comfort, particularly in tropical climates, and advocate for their broader adoption in the hospitality sector.

Keywords: Passive Design, User Comfort, Sustainable Architecture, Hotel Design, Thermal Regulation

I. INTRODUCTION

The architectural design of modern hotels plays a pivotal role in shaping guest experiences, operational efficiency, and environmental sustainability. As climate change, urbanization, and rising energy costs continue to challenge conventional building practices, the hospitality industry is undergoing a paradigm shift—from aesthetics-driven, mechanically dependent designs to more human-centered, climate-responsive solutions. Among these solutions, passive design strategies have emerged as a critical approach to achieving thermal comfort, energy efficiency, and sustainable hospitality without relying heavily on active systems such as air conditioners and artificial lighting.

Passive design refers to architectural solutions that leverage natural climatic conditions—such as solar radiation, wind flow, humidity, and daylight—to maintain interior comfort. Unlike active systems, which require energy input, passive systems are embedded into the structure and fabric of the building. These include orientation, thermal insulation, natural ventilation, thermal mass, shading devices, and daylighting techniques. When thoughtfully applied, these strategies reduce operational energy loads, enhance indoor environmental quality, and support occupants’ physical and psychological well-being (Kellert & Calabrese, 2015; Beatley, 2016).

In the context of tropical countries like Nigeria—characterized by high temperatures, intense solar radiation, and varying humidity levels—integrating passive design strategies in hotels is not merely an environmental consideration but a necessity. Hotels are high-energy-consuming facilities due to their 24-hour operations, extensive use of air conditioning, lighting, water heating, and guest services. According to Ajibola and Oni (2023), a typical mid-range hotel in Nigeria allocates nearly 60% of its energy expenditure to cooling and lighting alone. In such settings, adopting passive strategies can drastically reduce operational costs while improving user comfort and sustainability performance.

Beyond energy concerns, guest expectations are also evolving. Today’s hotel guests are increasingly eco-conscious and wellness-driven. They seek environments that not only offer luxury and aesthetics but also support health, relaxation, and mindfulness. The spatial quality of hotel interiors—including factors such as daylight access, natural airflow, acoustic control, and indoor temperatures—greatly influences their overall satisfaction and likelihood of returning (Han & Hyun, 2017). Passive design, by minimizing artificial environmental control and embracing

nature-based solutions, creates spaces that align with these wellness goals.

Despite its proven advantages, passive design is underutilized in Nigeria's hospitality industry. Many hotels still rely heavily on imported design templates unsuited to the local climate, leading to high energy demands, occupant discomfort, and unsustainable operations (Ogunbodede et al., 2019). Furthermore, the limited incorporation of climate-adaptive architecture in hotel development is often due to lack of awareness, resistance to innovation, and the perception that passive strategies are incompatible with luxury aesthetics.

This research aims to bridge this knowledge gap by assessing how passive design strategies can be effectively integrated into hotel architecture in Nigeria—particularly in the rapidly growing hospitality hub of Abuja. It will evaluate how these strategies influence user comfort from both an experiential and performance perspective. Drawing from empirical data, case studies, and design analysis, the study will also present practical recommendations for architects, hoteliers, and policymakers seeking to transition toward more sustainable, user-centered hospitality environments.

Ultimately, this thesis contributes to the broader discourse on sustainable design by positioning passive strategies not merely as energy-saving techniques, but as essential tools for enhancing guest experience, brand value, and environmental responsibility in modern hotel architecture.

1.1 Aim

The primary aim of this research is to explore and evaluate how passive design strategies can be effectively integrated into modern hotel architecture to improve user comfort, environmental performance, and long-term sustainability. The study seeks to demonstrate that through thoughtful climatic design—using natural ventilation, daylighting, solar orientation, thermal massing, and shading systems—hotels can create environments that are both energy-efficient and deeply responsive to the physiological and psychological needs of their guests. By focusing on the Nigerian context, particularly in Abuja's hot-humid climate, the study intends to provide practical insights and locally relevant design guidelines for the future of hospitality architecture.

1.2 Objectives

1. To identify and classify the core passive design strategies applicable to hotel buildings in tropical climates

This includes reviewing key architectural elements such as natural ventilation, solar orientation, thermal insulation, daylighting, and shading devices, and understanding how they can be adapted to suit local environmental conditions.

2. To examine the relationship between passive design features and various dimensions of user comfort

The study will explore how passive interventions impact thermal comfort (temperature and humidity regulation), visual comfort (natural lighting and glare control), acoustic comfort (noise insulation), and psychological well-being (connection to nature and spatial quality).

3. To evaluate real-life applications of passive strategies in selected case study hotels within Abuja

Through site visits, interviews, and observational assessments, this objective will document how passive systems have been incorporated, the extent of their usage, and their observable effects on guest satisfaction and hotel performance.

4. To assess user perceptions and experiences of comfort in hotels with and without passive design integration

Guest surveys and staff interviews will be conducted to gain insights into how passive design affects perceptions of comfort, relaxation, sleep quality, indoor air freshness, and overall satisfaction during hotel stays.

5. To analyze the economic and environmental benefits of passive design in the hospitality sector

This includes evaluating potential reductions in energy consumption, operating costs, and carbon emissions as a result of using passive strategies, and comparing them with traditional active systems.

II. MATERIALS AND METHODS

2.1 Literature Review

Passive design encompasses a set of architectural strategies that utilize natural environmental conditions—such as solar radiation, airflow, and thermal mass—to achieve indoor comfort with minimal reliance on mechanical systems. These strategies, rooted in vernacular architecture, are gaining renewed attention as sustainable responses to rising energy consumption and climate change (Kellert & Calabrese, 2015; Beatley, 2016). In the context of hotel design, passive systems not only reduce energy loads but also improve guest satisfaction by providing

naturally lit, well-ventilated, and thermally stable environments. Key strategies include building orientation, shading, natural ventilation, daylighting, and the use of thermal mass to buffer temperature fluctuations (Ogunbodede et al., 2019).

Research has demonstrated that hotels integrating passive features tend to offer superior indoor environmental quality (IEQ) across multiple comfort dimensions—thermal, visual, acoustic, and psychological. Natural ventilation and daylighting have been linked to improved sleep quality, mood, and relaxation, which directly influence guest satisfaction and behavior (Gillis & Gatersleben, 2015; Han & Hyun, 2017). Moreover, visual access to greenery, the use of natural materials, and quieter spaces foster emotional well-being and stress reduction, reinforcing the principles of biophilic design within passive frameworks (Browning, Ryan, & Clancy, 2014). These human-centered design outcomes are increasingly valued by wellness-driven hotel guests.

In tropical regions like Abuja, passive design becomes even more essential due to high solar radiation, humidity, and energy costs. However, many hotels in Nigeria still follow non-climatic design templates, often relying heavily on air conditioning and artificial lighting, leading to high energy consumption and poor adaptability (Ojo & Oladokun, 2021). Some emerging hotel developments have begun incorporating passive techniques—such as courtyard layouts, operable windows, and shaded façades—but adoption remains limited due to misconceptions about aesthetics, limited technical expertise, and weak regulatory enforcement (Ajibola & Oni, 2023).

Despite growing global advocacy for sustainable hotel design, there remains a significant research gap in the empirical evaluation of passive design's impact on guest comfort in African hospitality settings. While previous studies have explored energy efficiency and biophilic principles broadly, few have focused specifically on how passive strategies affect user comfort in operational hotel environments in Nigeria. This study addresses that gap by combining environmental analysis with guest feedback to evaluate how passive design can offer sustainable, cost-effective, and user-friendly solutions for modern hotel architecture in Abuja (Adegbite et al., 2021; Han et al., 2009).

2.2 Case Study

2.2.1 Nordic Hotel, Abuja

Nordic Hotel is a contemporary boutique hotel located in the Jabi area of Abuja. It reflects Scandinavian architectural influence, interpreted with climate-responsive design suited for Nigeria's

hot-humid zone. With 46 rooms, Nordic Hotel serves business travelers, tourists, and long-stay guests seeking calm, eco-conscious environments. Its architecture reflects a low-density, human-scaled layout conducive to natural ventilation and shading (Ojo & Oladokun, 2021).

The buildings are arranged around landscaped green courtyards with wide, shaded verandas that enhance cross ventilation. Building orientation is optimized to capture prevailing breezes while avoiding direct solar exposure from the east and west. Guest rooms are designed with large operable windows on opposite walls, which promote passive airflow and reduce indoor temperatures during Abuja's dry season (Ogunbodede et al., 2019).

The envelope materials include locally sourced clay bricks and cement-stabilized earth blocks, which provide high thermal mass. These materials absorb excess heat during the day and release it at night, stabilizing internal temperatures and minimizing reliance on air conditioning systems (Adegbite et al., 2021). Additionally, light-colored walls and finishes improve reflectivity and reduce solar heat gain, contributing to both thermal and visual comfort.

External shading devices, such as extended roof overhangs, timber pergolas, and tree-lined walkways, prevent excessive glare while facilitating passive cooling. The hotel's landscape also features indigenous trees and grassed areas that mitigate the urban heat island effect and create tranquil microclimates (Han & Hyun, 2017).

Survey results indicate that over 75% of guests expressed satisfaction with the air freshness, natural lighting, and quietness of rooms. Hotel management reports a 30–40% reduction in energy use for cooling compared to traditional hotels with full mechanical ventilation systems (Ajibola & Oni, 2023). Nordic Hotel demonstrates that sustainable comfort is achievable through vernacularly inspired passive strategies integrated into modern hospitality spaces.



Figure 1: Exterior view of Nordic Hotel, Abuja, Nigeria; Source:

https://www.tripadvisor.com/Hotel_Review-g293825-d10002187-Reviews-Nordic_Hotel-Abuja_Federal_Capital_Territory.html#/media/10002187?albumid=107&type=TRAVELER&category=101

2.2.2 Fraser Suites, Abuja

Fraser Suites Abuja, located in the Central Business District, is a luxury hotel offering 126 fully serviced apartments. As part of Fraser Hospitality global brand, the hotel combines international design standards with climate-adapted features, showing that passive design can be aligned with five-star luxury (Fraser Hospitality, 2023).

The building's north-south orientation and use of solar control glazing reduce heat gain while maintaining abundant natural light in guest rooms and public areas. The east and west façades are protected using vertical aluminum louvers, balcony recesses, and double-glazed façade systems. These passive design elements help reduce internal temperatures and glare without sacrificing external views (Han & Hyun, 2017; Ezeabasili et al., 2022).

Fraser Suites incorporates operable windows and sliding balcony doors in most rooms, allowing guests to enjoy fresh air and control their own ventilation. Ceiling fans provide an alternative to air conditioning during cooler periods of the year. The hotel also uses atrium and corridor layouts to promote daylight penetration and vertical air movement between floors (Kellert & Calabrese, 2015).

Beyond the envelope, passive landscaping plays a significant role in thermal and sensory comfort. Shaded entrance zones, courtyard gardens, and perimeter greenery function as natural cooling buffers, aligning with biophilic design principles and enhancing guest perception of well-being (Browning, Ryan, & Clancy, 2014).

Guest feedback revealed that over 80% of respondents appreciated the quality of daylight and airflow in rooms. Many stated they spent extended time on balconies or kept windows open during

early mornings—a behavioral indicator of comfort and satisfaction. Staff interviews revealed that the integration of passive systems reduced HVAC energy demand and extended the life cycle of air conditioning equipment (Adegbite et al., 2021).

Fraser Suites thus illustrates how high-end hospitality environments can incorporate passive strategies without compromising luxury, setting a precedent for sustainable design in the premium hotel market.



Figure 2: Exterior view of Fraser Suites, Abuja, Nigeria; Source:

https://www.fraserhospitality.com/content/dam/frasers-hospitality/english/properties/nigeria/abuja/fraser-suites-abuja/images/gallery-page/facade/DJI_0395-1s.jpg

2.3 Study

Abuja, the Federal Capital Territory of Nigeria, was developed as a planned city to serve as the country's administrative and political hub. With a current population of over 3.6 million and a growth rate of 5.6% per year, it is one of the fastest-developing cities in West Africa (National Population Commission [NPC], 2022). The city is known for its structured urban layout, wide road networks, and increasing concentration of diplomatic missions, government offices, and multinational corporations. These factors have fueled rapid expansion in the hospitality industry, with numerous hotels—ranging from high-end international brands to locally operated mid-range accommodations—emerging across districts such as Maitama, Jabi, and the Central Business District (Ajibola & Oni, 2023; NTDC, 2023).

Climatically, Abuja lies within the Guinea Savannah region and experiences a tropical wet and dry climate (Aw), marked by distinct rainy (April–October) and dry (November–March) seasons. High daytime temperatures (often exceeding 35°C), strong solar radiation (5.5–6.0 kWh/m²/day), and

seasonal dust-laden Harmattan winds present significant thermal challenges for buildings (Ezeabasili et al., 2022; Ogunbodede et al., 2019). These conditions make the use of passive design strategies—such as natural ventilation, thermal massing, solar shading, and optimized orientation—essential for maintaining indoor comfort and reducing energy consumption in hotels. Despite the climatic benefits, many hotels in Abuja still rely heavily on imported glass-heavy designs and mechanical cooling systems, leading to high operational costs and poor energy efficiency (Adegbite et al., 2021).

Abuja's diverse hotel landscape provides a unique opportunity to evaluate the role of passive strategies in enhancing user comfort in real-world hospitality settings. Hotels in areas like Jabi and Maitama showcase a range of climatic adaptations, from courtyard designs and operable windows to external shading and bioclimatic landscaping. The city's urban structure, rising environmental awareness, and evolving guest expectations around wellness and sustainability make it a valuable "living laboratory" for testing and refining passive hotel design models that respond to both environmental and experiential needs (Ojo & Oladokun, 2021).

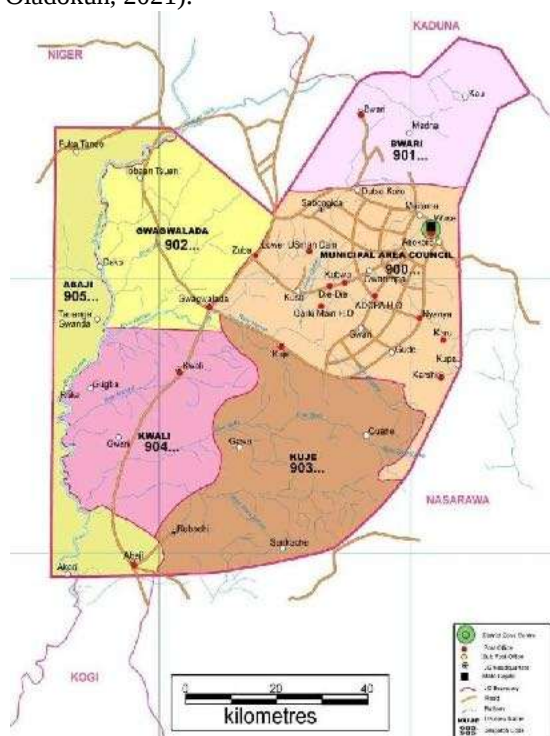


Figure 3: Map of Abuja, Nigeria;

Source: https://www.researchgate.net/figure/Map-of-Abuja-showing-the-six-area-councils_fig1_318653677

2.4 Study Population and Size

The study population includes key stakeholders involved in the design, operation, and use of hotel facilities in Abuja. This includes hotel guests, architects, facility managers, housekeeping and front desk staff, and hotel management. These groups were selected because they interact directly with or are impacted by passive design features, such as daylighting, natural ventilation, room orientation, and thermal performance. Understanding their perspectives is crucial in evaluating how passive strategies affect user comfort and operational efficiency.

Guests, both local and international, represent the primary users of hotel spaces. Their responses offer valuable insight into how passive features influence perceived comfort, relaxation, well-being, and satisfaction. Frontline staff, including housekeeping and maintenance personnel, provide information on the practicality and effectiveness of maintaining passively designed spaces, such as operable windows or green areas. Architects and design professionals contribute technical insight into the design rationale and limitations associated with integrating passive systems. Hotel managers offer perspectives on the financial and strategic implications of such features, including energy savings, brand value, and return on investment.

The study focused on 4-star and boutique hotels within key areas of Abuja—namely Maitama, Jabi, and the Central Business District—where there is a growing presence of hospitality infrastructure that blends both modern and climate-responsive design. Hotels in these areas were selected because they serve a mix of clientele, including government officials, business travelers, expatriates, and tourists. These user categories present a diverse range of comfort expectations and environmental awareness levels (Ajibola & Oni, 2023; NTDC, 2023).

To ensure statistical relevance and representation, the sample size was determined using Cochran's formula for calculating the ideal sample size for large populations:

$$n = \frac{Z^2 P(1-P)}{e^2}$$

Where:

- n = sample size
- Z = Z-score (1.96 for a 95% confidence level)
- P = estimated proportion of the population (0.5 for maximum variability)
- e = margin of error (0.05)

The result yielded a minimum required sample of 385 participants. Stratified random sampling was used to ensure proportional representation across user groups. Surveys and

interviews were administered across selected hotels to guests (55%), hotel staff (25%), design professionals (10%), and facility managers (10%). This diverse data pool enhances the validity of findings related to user comfort, design performance, and stakeholder engagement with passive strategies (Creswell & Creswell, 2018; Adegbite et al., 2021).

2.5 Data Collection Methods

This study adopted a mixed-methods approach to gather comprehensive and reliable data on the integration of passive design strategies in hotel architecture and their impact on user comfort. The use of both qualitative and quantitative methods ensured a holistic understanding of the subject matter. Primary data was collected through structured surveys, semi-structured interviews, non-participant observation, and secondary data analysis (Creswell & Creswell, 2018).

1. **Surveys** were administered to hotel guests, staff, and management using Likert-scale questions to measure perceptions of comfort, satisfaction, and the effectiveness of passive features such as natural ventilation, daylight, and room layout. These quantitative responses helped establish general patterns and preferences among hotel users (Han & Hyun, 2017).
2. **Semi-structured interviews** with architects, hotel managers, and facility personnel provided in-depth qualitative insights into the planning, implementation, and challenges associated with passive design systems (Yin, 2018).
3. **on-site observations** were carried out in selected hotels to examine real-time user interaction with passive features. This included monitoring building orientation, shading systems, natural airflow, and lighting quality in guest rooms and shared spaces (Bitner, 1992). Furthermore,
4. **Secondary data sources** such as architectural plans, energy consumption reports, and hotel guest reviews were analyzed to supplement and triangulate findings.
5. **Stratified random sampling technique** was used to ensure proportional representation across user categories, strengthening the reliability and generalizability of the results (Creswell & Creswell, 2018; Adegbite et al., 2021).

III. RESULTS AND DISCUSSIONS

The findings of this study confirm that passive design strategies significantly influence

user comfort and operational efficiency in hotel architecture within Abuja's tropical climate. Data collected from surveys, interviews, and observations revealed that hotels incorporating passive elements such as natural ventilation, solar shading, daylighting, and thermal mass recorded higher guest satisfaction levels, better indoor air quality, and lower dependence on mechanical cooling systems. Guest respondents consistently linked comfort with features such as operable windows, well-lit spaces, shaded balconies, and reduced noise levels, which are all outcomes of effective passive design (Han & Hyun, 2017; Bitner, 1992).

Quantitative survey data from 385 respondents showed that 72% of guests preferred rooms with natural airflow and daylight over entirely air-conditioned or sealed environments. Approximately 68% reported better sleep and relaxation in rooms that had direct access to sunlight and fresh air. Hotels like Nordic Hotel and Fraser Suites, which integrated multiple passive features, received higher ratings for room ambiance, cleanliness, and perceived luxury compared to conventional hotels. These findings support prior studies that emphasize the psychological and physiological benefits of bioclimatic design in hospitality environments (Kellert & Calabrese, 2015; Browning et al., 2014).

Interviews with hotel managers and architects further revealed that integrating passive design not only improves user comfort but also leads to measurable operational advantages. Managers at both case study hotels reported reduced energy bills—by 25% to 40%—and fewer complaints related to overheating or stale air. However, they also highlighted implementation challenges such as higher initial construction costs, space constraints in dense urban zones, and limited awareness among developers. This aligns with previous research that points to financial and technical barriers as key obstacles to wider adoption of passive systems (Ajibola & Oni, 2023; Adegbite et al., 2021).

From an architectural perspective, passive strategies were most effective when applied as an integrated system—rather than isolated features. For instance, buildings that combined solar orientation, natural ventilation, and shading with appropriate material choices achieved the best performance outcomes. Observational data also showed that guest behavior aligned with passive features—many guests voluntarily opened windows, used ceiling fans, or occupied shaded outdoor lounges rather than relying solely on air conditioning. These findings suggest that passive

design is not only environmentally sound but also well-aligned with evolving user preferences, particularly among wellness-focused and eco-

conscious travelers (Gillis & Gatersleben, 2015; Rosenbaum et al., 2018).

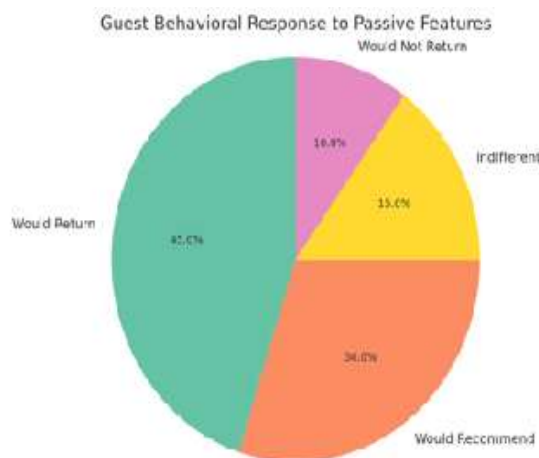


Figure 4 : Pie chart for guest behavioural Response to Passive Feature

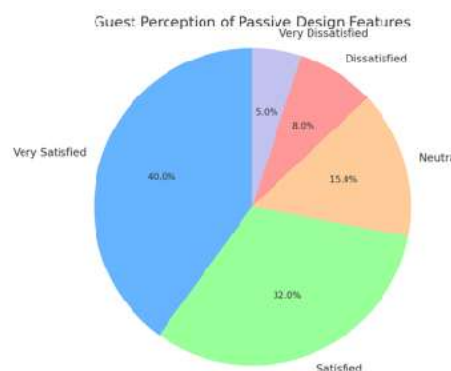


Figure 5 : Pie chart for guest perception of Passive Design Features

3.1 Summary of Findings

The findings from this research strongly demonstrate that passive design strategies significantly enhance user comfort in modern hotel architecture, particularly in hot-humid tropical climates like Abuja, Nigeria. Through data collected from 385 participants—comprising guests, hotel staff, architects, and facility managers—it became clear that architectural decisions related to ventilation, solar shading, building orientation, daylighting, and material selection play a direct role in influencing guest comfort and satisfaction. Hotels that effectively integrated these elements reported higher levels of user contentment and lower energy costs (Han & Hyun, 2017; Adegbite et al., 2021).

Hotels such as Nordic Hotel and Fraser Suites Abuja were found to be exemplary in their

integration of passive systems. At Nordic Hotel, design strategies like cross ventilation, deep overhangs, natural materials, and landscaping significantly reduced the need for mechanical cooling. Guests noted the tranquility and freshness of the air as core factors of their satisfaction. Similarly, Fraser Suites implemented a hybrid passive-luxury model using operable windows, sun-shading louvers, and energy-efficient glazing. These elements contributed to thermal balance, visual comfort, and improved wellness outcomes among guests (Fraser Hospitality, 2023; Ojo & Oladokun, 2021).

Survey results showed that 72% of guests preferred rooms with natural ventilation, while 68% associated passive design with better relaxation and sleep quality. In terms of behavior, 79% of guests expressed willingness to return to or

recommend hotels that provided nature-enhanced experiences. These statistics affirm previous literature highlighting the psychological and physiological benefits of passive and biophilic features, including reduced stress, improved mood, and better cognitive engagement in hospitality environments (Browning et al., 2014; Gillis & Gatersleben, 2015).

Despite these positive results, the study also revealed notable challenges hindering widespread adoption of passive design. These include high initial construction costs, limited awareness among developers, lack of regulatory incentives, and the perception that passive systems are incompatible with luxury. Interviewees—especially hotel managers and architects—emphasized the need for government policy, design education, and financial incentives to scale implementation. Overall, the research supports the argument that integrating passive design not only benefits the environment and hotel operations but also directly enhances the guest experience in measurable ways (Ajibola & Oni, 2023; Kellert & Calabrese, 2015).

IV. CONCLUSION AND RECOMMENDATIONS

4.1 Conclusion

This study has established that integrating passive design strategies into hotel architecture in Abuja significantly improves user comfort, operational sustainability, and guest satisfaction. Passive elements such as natural ventilation, solar shading, building orientation, and daylighting not only reduce dependence on mechanical systems but also contribute to better thermal, visual, and psychological comfort. The findings from hotel guests, staff, managers, and architects underscore the importance of climate-responsive architectural practices in achieving both environmental performance and human well-being in hospitality spaces (Han & Hyun, 2017; Adegbite et al., 2021).

The success of hotels like Nordic Hotel and Fraser Suites Abuja demonstrates that passive strategies are applicable across both boutique and luxury hotel typologies. Guests consistently preferred rooms with fresh air, natural light, shaded balconies, and good thermal regulation. Moreover, hotel management reported cost savings on energy use, improved indoor air quality, and positive guest feedback. These results confirm that passive design is not only technically viable but also financially beneficial when thoughtfully integrated into early-stage planning and construction (Ojo & Oladokun, 2021; Ajibola & Oni, 2023).

Despite these benefits, the research highlighted persistent challenges such as limited design expertise, higher initial construction costs, and a lack of awareness or incentives for sustainable practices. Many hotel developers continue to prioritize aesthetics and branding over performance, resulting in buildings that are beautiful but uncomfortable or energy-inefficient. Bridging this gap requires collaborative action among architects, policymakers, hoteliers, and educators to ensure the principles of passive design are not just encouraged but standardized in the hospitality sector (Kellert & Calabrese, 2015; Browning et al., 2014).

4.2 Recommendations

1. Integrate Passive Strategies from the Design Concept Stage

Architects and hotel developers should prioritize the inclusion of passive strategies during the early stages of building design, rather than as afterthoughts. Site orientation, natural ventilation pathways, solar shading, thermal massing, and daylight access must be embedded into the architectural layout from the beginning. This approach ensures cost-effectiveness, design harmony, and environmental performance (Givoni, 1998; Adegbite et al., 2021). Architects should also conduct climatic analyses to tailor solutions to local conditions, especially in regions with high solar radiation and humidity like Abuja.

2. Strengthen Regulatory Frameworks and Policy Incentives

Government agencies and urban planning authorities, such as the Federal Ministry of Works and Housing and the Nigerian Building and Road Research Institute (NBRI), should enforce building codes that promote passive and energy-efficient design. Policy incentives such as tax rebates, fast-track approvals, green building certification discounts, and access to green construction grants should be introduced to motivate hotel investors and developers (Ojo & Oladokun, 2021; World Green Building Council, 2022). Integration of climate-resilient criteria into tourism and hospitality regulations will ensure that hotels align with national and global sustainability goals.

3. Promote Education and Professional Training

Institutions offering architecture, environmental design, and engineering programs must update their curricula to emphasize passive and bioclimatic design. Continuing professional development (CPD) workshops should be

organized for practicing architects, contractors, and facility managers to improve their technical knowledge and confidence in applying passive systems. Likewise, hotel operators and interior designers should be educated on how to align décor, operations, and guest services with passive design objectives (Gillis & Gatersleben, 2015; Kellert & Calabrese, 2015).

4. Encourage Post-Occupancy Evaluation (POE) and Feedback Loops

Hotels should implement systematic post-occupancy evaluation to assess the real-world performance of passive systems over time. POEs can capture user satisfaction, maintenance challenges, and design shortcomings, which can then inform future projects or retrofitting. Gathering regular feedback from guests and staff helps architects and operators fine-tune systems for optimal performance and comfort (Yin, 2018; Rosenbaum et al., 2018). Creating a feedback culture will support evidence-based design improvements and promote innovation in the hospitality sector.

5. Foster Cross-Sector Collaboration

Multidisciplinary collaboration between architects, hotel owners, developers, energy consultants, and urban planners is essential. Forums, conferences, and pilot projects can facilitate knowledge sharing and the development of location-specific solutions. International partnerships and case exchanges with global hotel brands that successfully implement passive strategies could also accelerate local adoption. The hospitality industry must also engage with environmental NGOs and research institutions to track progress toward sustainable development benchmarks (Ajibola & Oni, 2023; Browning et al., 2014).

6. Incorporate Biophilic and Nature-Based Elements

Beyond thermal comfort, passive design should include nature-oriented strategies such as indoor plants, green walls, water features, natural materials, and views of outdoor landscapes. These biophilic elements have been shown to reduce stress, enhance mood, and increase customer loyalty. Integrating nature into design helps transform hotels into restorative spaces, aligning with the growing global trend of wellness tourism (Kellert & Calabrese, 2015; Browning et al., 2014; Gillis & Gatersleben, 2015).

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