

Foreign Direct Investment (FDI) in India: A brief critical review

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ABSTRACT

This paper provides an in depth reason behind determinants of FDI inflows in to in addition to deserves and demerits associated with the Foreign Direct Investment (FDI) in India. The trends associated with the FDI in India has been described inside the paper It analyzes the dynamics of numerous FDI determinants in terms of the inflows and outflows. It opinions the key consequences of research regarding the determinants of FDI. The take a look at concludes that FDI inflows in to India is simultaneously determined by using the policy framework, marketplace size, monetary factors as well as financial balance and political factors.

KEYWORDS: Foreign Direct Investment, trend, economic growth, global, market

I. INTRODUCTION

Foreign direct investment (FDI) is when an organization takes controlling ownership in a business entity in another nation. With FDI, foreign companies are directly associated with everyday activities in the other nation. This implies they aren't simply carrying cash with them, but additional information, aptitudes ,skills and innovation. Foreign Direct Investments are generally made in open economies that have gifted workforce and development prospect. This type of investment has developed prominently because of the advent of globalization. Companies have been seen to progressively put resources into foreign entities especially the ones situated in the developing economies with the expectation of growing their customer/ client base and enlarge their market share. As such the degree of FDI net inflows have expanded impressively in the course of the most recent decade or somewhere in the vicinity. FDI is a significant fiscal hotspot for India's financial improvement. Financial advancement began in India in the wake of the 1991 emergency and from that point forward, FDI has consistently expanded in the nation. India, today has its place in top 100-club on Ease of

Doing Business (EoDB) and globally ranks number one in the greenfield FDI ranking.

II. OBJECTIVES

- To understand the key determinants of FDI.
- To study the FDI trends in India
- To explain the advantages and disadvantages of FDI for India.

III. RESEARCH METHODOLOGY

Methodology depicts the research course to be followed, the instruments to be utilized, universe and samples of the study for the information to be gathered, the tools of investigation utilized and methods of drawing conclusions. This research is conceptual and descriptive in nature accordingly the research study utilizes secondary data which has been gathered out of the reviews of past research papers, national journals and different reports. Government of India, Reserve Bank of India, World Investment Reports, Publications from Ministry of Commerce & from the websites of Dept. of Industrial Policy & Promotions (Govt. of India), World Bank, IMF, WTO, RBI, UNCTAD, etc. The research was done to analyse the dynamics of several FDI determinants in relation to the inflows and outflows

IV. DETERMINANTS OF FDI

There are many determinants of FDI in the economy as suggested by existing literature available on this issue.

i) Market Size: Market size which is estimated regarding GDP is relied upon to have positive relationship with FDI. Nations having more GDP development rate can draw in more FDI inflows.

(ii) Portfolio Diversification: The expansion of portfolio is additionally viewed as another determinant. The surmised blend of bonds, protections, stock, debenture, vault receipts, and so on alludes to portfolio venture. (Gedam, 1996)

(iii) Resource Location: Area explicit determinants impact a host nation's inflow of FDI.

The overall significance of various area explicit determinants relies upon in any event three parts of venture: (1) The thought process in speculation (e.g., assets, market or productivity chasing), (2) The kind of venture (e.g., administrations or assembling), and (3) The size of the investors (little and medium MNEs or huge MNEs)

(iv) Differential Rate of Return: This hypothesis clarifies for the most part the held conviction that the FDI streams to that nation which has generally better yield on the venture. (Gedam, 1996).

(v) Foreign Exchange Reserves: The elevated level of outside trade saves as far as import spread mirrors the quality of outer installments position and help to improve the certainty of the imminent speculators. (Chopra, 2003).

(vi) Internationalization: Internationalization alludes to limit or dispense with cost of outer exchange by expanding exchange inside backups. This hypothesis clarifies that FDI is a result of need to bring down the expense of exchange. (Gedam, 1996).

(vii) Openness: Openness of a nation is commonly estimated as the extent of fares and imports to the GDP (Trade/GDP). The more a developing business sector attempts to open its economy to outside outer exchange, the more this host nation can pull in FDI. (Zhang, 2001)

(viii) Government Regulations: This comprises of rules and guidelines overseeing the passage and tasks of outside speculators. FDI can't occur except if it is permitted to enter in a nation. Its potential pertinence is obvious when strategy alters pointedly in the course of pretty much receptiveness. (Chopra, 2003)

(ix) Political Stability: The unwavering quality and political steadiness decides the FDI inflows. TNCs favor stable government so their speculation is ensured. Political flimsiness might be as negative mentality of the administration toward TNCs, non recompense of reserve move, cash convertibility, war, organization and debasement (Gedam, 1996).

(x) Tax Policies: Fiscal approaches decide general assessment levels, including corporate and staff charge rates and in this manner impact internal FDI. Taking everything into account a nation with lower charge rates should stand a more noteworthy

possibility of drawing in FDI venture than a nation with higher rates. It is hard to learn how much impact it can have on the all out inflows of FDI. (Chopra, 2003).

(xi) Inflation: Low expansion rate is viewed as an indication of inward financial security in the host nation. High expansion rate shows lack of ability of the administration to adjust its financial limit and disappointment of the national bank to direct suitable money related approach. (Banga, 2003).

(xii) Industrial Organization: Industrial association hypothesis expresses that firm explicit points of interest, rivalry abilities, administrative aptitudes and practice and so forth are a portion of the vital focuses for modern association to endure. (Gedam, 1996).

(xiii) The Level of External Indebtedness: The degree of outer obligation implies the net outside help to India as credits. It is relied upon to negatively affect FDI inflows. (Chopra, 2003).

(xiv) Foreign Exchange Rate: It is the rate at which one cash might be changed over into another. As it were it is the overall quality of the residential nation comparable to the remote nation. (Banga, 2003).

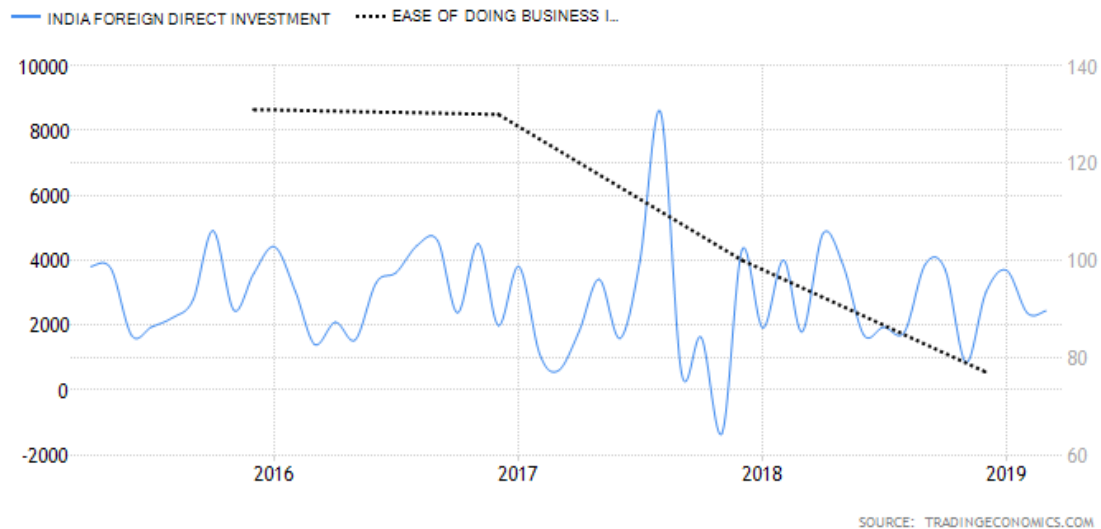
V. FDI TREND IN INDIA

Apart from being a basic driver of monetary development, Foreign Direct Investment (FDI) is a significant wellspring of non-debt financial resource for the financial advancement of India. Remote organizations put resources into India to exploit moderately bring down wages, uncommon venture benefits, for example, charge exclusions, and so forth. For a nation where outside speculations are being made, it additionally implies accomplishing specialized skill and creating business.

The Indian government's ideal arrangement system and hearty business condition have guaranteed that outside capital continues streaming into the nation. The administration has taken numerous activities as of late, for example, unwinding FDI standards across divisions, for example, guard, PSU petroleum processing plants, telecom, power trades, and stock trades, among others.

The trends are depicted in the table and the chart below:

FOREIGN DIRECT INVESTMENT FLOWS TO INDIA: COUNTRY-WISE AND INDUSTRY-WISE					
(US\$ million)					
Source/Industry	2014-15	2015-16	2016-17	2017-18	2018-19
1	2	3	4	5	6
Total FDI	24,748	36,068	36,317	37,366	38,744
Country-wise Inflows					
Singapore	5,137	12,479	6,529	9,273	14,632
Mauritius	5,878	7,452	13,383	13,415	6,570
USA	1,981	4,124	2,138	1,973	2,823
Japan	2,019	1,818	4,237	1,313	2,745
Netherlands	2,154	2,330	3,234	2,677	2,519
United Kingdom	1,891	842	1,301	716	1,211
South Korea	138	241	466	293	982
Cayman Islands	72	440	49	1,140	863
UAE	327	961	645	408	853
Germany	942	927	845	1,095	817
Hong Kong	325	344	134	1,044	598
Canada	153	52	32	274	548
Ireland	11	8	12	108	427
France	347	392	487	403	375
British Virgin Islands	30	203	212	21	290
Switzerland	292	195	502	506	280
Luxembourg	204	784	99	243	251
Others	2,846	2,476	2,012	2,464	1,959
Sector-wise Inflows					
Manufacturing	9,613	8,439	11,972	7,066	7,919
Financial Services	3,075	3,547	3,732	4,070	6,372
Communication Services	1,075	2,638	5,876	8,809	5,365
Retail & Wholesale Trade	2,551	3,998	2,771	4,478	4,311
Computer Services	2,154	4,319	1,937	3,173	3,453
Business services	680	3,031	2,684	3,005	2,597
Electricity and other energy Generation, Distribution & Transmission	1,284	1,364	1,722	1,870	2,427
Construction	1,640	4,141	1,564	1,281	2,009
Miscellaneous Services	586	1,022	1,816	835	1,226
Transport	482	1,363	891	1,267	1,019
Restaurants and Hotels	686	889	430	452	749
Education, Research & Development	131	394	205	347	736
Mining	129	596	141	82	247
Real Estate Activities	202	112	105	405	213
Trading	228	0	0	0	0
Others	232	215	470	226	102
P: Provisional.					
Note: Includes FDI through approval and automatic routes only.					
Source: RBI.					



Foreign Direct Investment in India averaged 1407.97 USD Million from 1995 until 2020, reaching an all time high of 8569 USD Million in August of 2017 and a record low of -1336 USD Million in November of 2017.

As per the Department for Promotion of Industry and Internal Trade (DPIIT), FDI value inflows in India remained at US\$ 456.79 billion during April 2000 to December 2019, showing that administration's push to improve simplicity of working together and unwinding in FDI standards is yielding outcomes.

FDI value inflows in India remained at US\$ 36.79 billion during April-December 2019. Information for 2019-20 shows that the administration division pulled in the most noteworthy FDI value inflow of US\$ 6.52 billion, trailed by PC programming and equipment – US\$ 6.34 billion, media communications segment - US\$ 4.29 billion and exchanging – US\$ 3.52 billion.

During 2019-20, India got the greatest FDI value inflows from Singapore (US\$ 11.65 billion), trailed by Mauritius (US\$ 7.45 billion), Netherlands (US\$ 3.53 billion), Japan (US\$ 2.80 billion) and USA (US\$ 2.79 billion).

VI. GOVERNMENT INITIATIVES

- In March 2020, government allowed Non-Resident Indians (NRIs) to get up to 100 percent stake in Air India.
- In December 2019, government allowed 26 percent FDI in computerized divisions.

- In August 2019, government allowed 100 percent FDI under the programmed course in coal digging for open deal (just as in creating unified framework like washeries).
- In Union Budget 2019-20, the government of India proposed opening of FDI in flying, media (movement, AVGC) and protection segments in consultation with all stakeholders.
- 100 percent FDI is allowed for insurance intermediaries.
- As of February 2019, the Government of India is working on a road map to achieve to accomplish its objective of US\$ 100 billion worth of FDI inflows.
- In February 2019, the Government of India released the Draft National E-Commerce Policy which energizes FDI in the commercial center model of e-commerce. Further, it expresses that the FDI strategy for internet business area has been created to guarantee a level playing field for all members.
- Government of India is intending to consider 100 percent FDI in Insurance intermediaries in India to give a lift to the segment and pulling in more assets.
- In December 2018, the Government of India revised FDI rules related to e-business. According to the guidelines 100 percent FDI is permitted in the commercial center based model of internet business. Likewise, deals of any merchant through e-business commercial center substance or its gathering organizations have been restricted to 25 percent of the all out deals of such seller.
- In September 2018, the Government of India discharged the National Digital

Communications Policy, 2018 which conceives expanding FDI inflows in the media communications area to US\$ 100 billion by 2022.

- In January 2018, Government of India permitted foreign carriers to put resources into Air India up to 49 percent with government endorsement. The investment can't surpass 49 percent directly or indirectly.
- No government endorsement will be required for FDI up to a degree of 100 percent in Real Estate Broking Services.
- The Government of India is in talks with stakeholders to further ease foreign direct investment (FDI) in defence under the automatic route to 51 per cent from the current 49 per cent, in order to give a boost to the Make in India initiative and to generate employment.

Some of the recent significant FDI announcements are as follows:

- In January 2020, Amazon India announced investment of US\$ 1 billion for digitising small and medium businesses and creating one million jobs by 2025.
- In January 2020, Mastercard announced its plans to invest up to US\$ 1 billion in India over next five years to double-up its research and development efforts for the Indian market.
- In October 2019, French oil and gas giant Total S.A. have acquired a 37.4 per cent stake in Adani Gas Ltd for Rs 5,662 crore (US\$ 810 million) making it the largest Foreign Direct Investment (FDI) in India's city gas distribution (CGD) sector.
- In August 2019, Reliance Industries (RIL) announced one of India's biggest FDI deals, as Saudi Aramco will buy a 20 per cent stake in Reliance's oil-to-chemicals (OTC) business at an enterprise value of US\$ 75 billion.
- In October 2018, VMware, a leading software innovating enterprise of US has announced investment of US\$ 2 billion in India between by 2023.
- In August 2018, Bharti Airtel received approval of the Government of India for sale of 20 per cent stake in its DTH arm to an America based private equity firm, Warburg Pincus, for around \$350 million.
- In June 2018, Idea's appeal for 100 per cent FDI was approved by Department of Telecommunication (DoT) followed by its

Indian merger with Vodafone making Vodafone Idea the largest telecom operator in India

- In May 2018, Walmart acquired a 77 per cent stake in Flipkart for a consideration of US\$ 16 billion

VII. BENEFITS OF FOREIGN DIRECT INVESTMENT

FDI offers advantages to both the host nation getting FDI value inflows and the foreign financial specialists.

The fundamental preferences for organizations are:

- Preferential tariffs
- Relatively lower labour costs
- Subsidized rates
- Various tax incentives
- Market diversification

The Indian government, since the opening up of the economy in 1991 has consistently changed foreign direct investment rules and guidelines so as to urge more speculators to put resources into the nation. Underneath diagrams are a few advantages for the host nation:

- More openings for work prompting an expansion in business
- An inflow of administrative aptitude, abilities, information, and innovation
- Development of human capital
- Economic stimulation

VIII. DRAWBACKS OF FOREIGN DIRECT INVESTMENT

In spite of numerous preferences, foreign direct investment has a few drawbacks that are delineated beneath:

- Entry of large giants may lead to the displacement of local businesses
- Repatriation of profits if the organizations don't reinvest benefits once again into the host nation. This will prompt huge capital outpourings from the host nation.
- Exchange crisis
- Cultural erosion
- Political corruption
- Inflation in the Economy
- Trade Deficit

FDI should not be permitted blindly all the consequence must be understood properly before permitting the FDI. Apart from all this government is duty bound to protect the domestic industries particularly small and medium industries

IX. FINDINGS

- India was among the top 10 recipients of Foreign Direct Investment in 2019, attracting \$49 billion in inflows, a 16 per cent increase from the previous year
- The services sector in India received the highest share in FDIs amounting to over 639 billion Indian rupees in fiscal year 2019 which is 19.5% of total FDI . This sector included finance, banking, insurance and other non-financial sectors like research and development, testing, analysis and outsourcing.
- After the launch of Make in India, the patterns of FDI has indicated positive impact over the outside investors because of Investor friendly signals given from India.
- India has jumped from fifteenth rank in 2014 to tenth situation in 2015 in the most trusted countries for FDI. India, today has its place in top 100-club on Ease of Doing Business (EoDB) and globally ranks number one in the greenfield FDI ranking
- Singapore has the highest FDI in India during the year 2015-16 and 2018-19
- FDI attracted in towards Construction Development are 11.56% in 2019

X. CONCLUSION AND SUGGESTIONS

India's Foreign Direct Investment (FDI) approach has been gradually changed to make the market more investor friendly. The outcomes have been encouraging. Nowadays, the nation is reliably positioned among the best three worldwide investment goals by international organisations, including the World Bank, as indicated by a United Nations (UN) report. For Indian economy which has enormous potential, FDI has had a positive effect. FDI inflow supplements domestic capital, just as innovation and abilities of existing organizations. It additionally assists with setting up new organizations. These add to economic development of the Indian Economy

India has a long way to go. India has become the most appealing developing business sector for Global Partners (GP) investment for the coming years, according to an ongoing business sector recent market attractiveness survey directed by Emerging Market Private Equity Association (EMPEA). Yearly FDI inflows in the nation are relied upon to ascend to US\$ 75 billion throughout the following five years, according to a report by UBS. The Government of India is expecting to achieve US\$ 100 billion worth of FDI inflow still 2022

FDI obviously may be one of the significant sources of financing the economic development. Notwithstanding, one should not overlook that FDI alone isn't an answer for poverty eradication, joblessness and other monetary ills. India needs a huge investment to accomplish the objectives of vision 20-20. Policy makers need to guarantee straightforwardness and consistency in approach making alongside comprehensive long term development strategy

However, significant risks like high debt accumulation among rising and emerging economies, geopolitical risks and worries about a further move towards protectionist policies ought to be managed in a methodical way.

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